



Pay Asia launches Pay Bharat in India

Singapore, 01 January 2010

Pay Asia, Asia's most innovative payroll and human resource outsourcing (P&HRO) provider launched its India payroll offering today, Pay Bharat in Bangalore, India.

Pay Bharat will leverage the Pay Asia experience to deliver a tailored service to meet the specific needs of the Indian market. Under the Pay Asia India management team, the Pay Bharat offering will provide a high quality service that is flexible, cost effective and dynamic to meet our clients ongoing and changing requirements. Pay Asia will continue to offer its Asia Pacific Payroll solutions to clients in India.

"India is a vast and complex landscape for many small to medium sized companies to manage their payroll. Our focus is to remove the worry of managing payroll for our clients so they can focus on the business of growing their business. We are supported through a network of 8 offices so our ability to manage local compliance is extensive," said Nalin Singh, Managing Director of Pay Asia Management Pvt Ltd.

Andrew McArthur, Pay Asia's Managing Director, commented, "Pay Bharat is a single country solution for India that we see meeting a diverse set of needs specific to that market. We are excited about this addition to the Pay Asia solution offering and see it as an important step in the growth of Pay Asia."

Shalendra Vashisth, Managing Director of SWAFE Business Process Management, one of the earliest clients of Pay Bharat, commented, "It is difficult to synchronize a business that is a startup working from multiple locations across India. We were unprepared to add the complexity of a single interface human resources department that our sales and service professionals needed and struggling to balance that integration. Then we found Pay Bharat. The minute we outsourced to them we saw a seamless transition and a dedicated delivery with accurate reporting, disbursements and lodgements across our many locations. This enabled us to focus more on an existing planned business expansion as well as resulting in savings and complete compliance."



For additional information please visit www.payasia.asia or contact:

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About Pay Asia Management Pvt Ltd

Pay Asia Management Pvt Ltd is wholly owned subsidiary of Pay Asia Pte Ltd with the head office in Bangalore, India. Pay Asia India provides support for the regional payroll delivery as well as localized delivery for India.

About Pay Asia Pte Ltd

Pay Asia has global headquarters in Singapore and additional processing hubs in India and Thailand. Pay Asia provides their clients with quality, cost effective payroll and human resources outsourcing solutions to support their Asia Pacific businesses in 13 countries.

The Pay Asia team consists of highly experienced business experts possessing detailed understanding of Asian business practices, culture and legal requirements.